

PREMIER SPONSORSHIP LEVELS

\$100,000 | PLATINUM SPONSOR Presenting Partner

Benefits:

- Three premier tables of 10 (30 seats) - front row placement
- Complimentary valet parking for your guests
- Full-screen logo prominence throughout event
- Large logo on all marketing materials and signage
- Recognition in all press releases and media coverage
- Private Pre-Event Reception: Exclusive 30-minute cocktail reception for your guests with NATAL leadership before the main event
- Year-Round Partnership: Logo featured on AFN website homepage for 12 months
- Social Media Takeover: Two sponsored post pre-and-post gala on AFN social channels
- Personalized Thank You Video
- Premium Branded Gift Package: High-quality custom branded items for all guests at your tables

\$72,000 | DIAMOND SPONSOR Leadership Partner

Benefits:

- Two premier tables of 10 (20 seats) in VIP section
- Complimentary valet parking for your guests
- Large logo on event website and materials
- Recognition in program and press materials
- Executive Briefing: Private 1-hour session with NATAL executives and leadership
- Employee Engagement Package: 25 branded appreciation gifts for your team
- Thought Leadership: Blog post opportunity on AFN's LinkedIn profile featuring your executive's perspective
- Personalized Thank You Video

\$54,000 | GOLD SPONSOR Impact Partner

Benefits:

- One premier table of 10 seats in VIP section
- Logo on event website and select materials
- Program recognition
- Sponsored LinkedIn post featuring your company's support (AFN's network)
- Branded Memento: Custom designed keepsake item featuring both logos for your guests

\$36,000 | SILVER SPONSOR Community Partner

Benefits:

- One priority table of 10 seats
- Logo on event website
- Program listing
- Impact Story Feature: Your company featured in AFN newsletter
- Digital Recognition Reel: Inclusion in social media "thank you" video montage

\$15,000 | BRONZE SPONSOR Supporting Partner

Traditional Benefits:

- One table of 10 seats
- Logo on website
- Program recognition
- Social Media Shoutout: Dedicated Instagram/Facebook post thanking your company
- Impact Update: Quarterly email updates on how funds are making a difference

SPECIALTY SPONSORSHIP OPPORTUNITIES

\$25,000 | COCKTAIL HOUR CENTERPIECE SPONSOR

- Logo on all cocktail tables and bar areas
- Branded cocktail napkins and stirrers
- Signature Drink: Custom cocktail named after your company served during cocktail hour
- Mixology Experience: Professional bartender teaching guests to make your signature drink
- Recognition during cocktail hour welcome

\$25,000 | AFTER PARTY SPONSOR

- Exclusive branding of after-party space
- DJ announcement recognition
- Exclusive Access: VIP area within after-party for your guests
- Music Curation: Input on after-party playlist

\$15,000
YOUNG PROFESSIONALS SPONSOR
Branding on all communications and marketing

\$10,000
VALET SPONSOR
Branded valet tickets and signage

\$10,000
COAT CHECK SPONSOR
Branded coat check tickets

TICKET LEVELS

\$1,800
Individual Ticket

Premium seating

Cocktail hour access

Complimentary valet parking

\$540
Young Professional Ticket
(Under 35)

YP designated seating section

Professional headshot opportunity

Career networking

ADDITIONAL PREMIUM OPTIONS

Program Advertisement Opportunities

\$5,400
Full-page premium ad
(inside front/back cover)

\$3,600
Full-page standard ad

\$1,800
Half-page ad

For tickets, sponsorships, or custom partnership opportunities

contact: info@afnata.org or visit www.afnata.org

All sponsorships include:
Logo on event website | Tax-deductible receipt | Post-event thank you with photos | Recognition in AFN annual report